



THE CONSORTIUM  
ACADEMY TRUST

15 May 2025  
**Secondary - Year 9 Enterprise Day**



**THE  
HESSE  
ACADEMY**

**Penshurst Primary School**  
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Dear parent / carer

We are pleased to inform you that we shall hold an Enterprise Day for Year 9 students on **Wednesday 21 May 2025** as part of their Careers Programme.

Enterprise Day is a 'Dragon's Den' style competitive event, and the aim of the day is to develop entrepreneurial skills with a focus on how to sell and negotiate, alongside developing communication, teamwork, time management and presentation skills.

Students will be designing, marketing and budgeting their own business ideas for most of the day, before presenting to their groups to secure a place in the grand final which will take place during period 5. There will be small prizes for the top three placed teams.

Year 9 students will be taken off their usual timetable for the day to take part. The day will launch with a guest speaker and the sessions will be supported by local businesses.

Tutor, break and lunchtime arrangements are as usual, and the day will finish at **3.00pm**, so students are able to access their normal travel arrangements.

We would encourage parents to discuss their child's experience after the Enterprise Day. If you have any queries or require any further information, please contact us.

Yours faithfully

Hayley Lawes  
Careers Leader

Michelle Edwards  
Personal Development Co-ordinator